WESTCHESTER LIBRARY SYSTEM

Innovation Group Meeting April 30, 2019 – WLS Headquarters, Elmsford, NY

Group Members present: Dave Donelson, Co-Chair; Cathy Draper, Co-Chair; Karen Kelley, Jonathan Marshall, Edris Scherer, Sean Ryan, Karen Zevin

Also present from WLS were: Terry Kirchner, Patricia Brigham, Francine Feuerman

The following items were discussed with regard to the Census 2020 proposed goals and initiatives:

- WLS and the member libraries have already taken a leading role by becoming a Complete Count Committee (CCC), and Dr. Kirchner is a member of the Westchester County CCC;
- Hiring of a Project Coordinator to identify Hard-to-Count communities and research target markets; and
- Establishment of an awareness campaign and identification of potential partners; Ms. Brigham will compile a prospect list of donors.

Respectfully submitted,

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Terry Kirchner, Recording Secretary